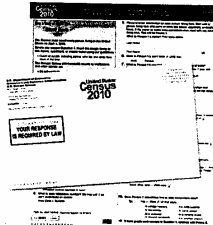


# United States® Census 2010



## FAQs

**Q. How will I know if a person works for the Census Bureau?**

A. All census workers carry an official government badge with their name.

**Q. Is there a charge for filling out the census form?**

A. No. You will be provided a postage-paid envelope to return the form. A census taker at your door will never ask for money payment.

**Q. Does the Census Bureau ask for financial information or social security numbers?**

A. No. There are no questions about social security numbers, PINs, income, bank accounts, credit cards, PINs, annual income, taxes, etc.

**Q. Can I fill out the form online?**

A. No. Plans to measure the security of an Internet response option for the 2020 Census are underway. If you suspect you have received a bogus email asking you to provide information for the 2010 Census, DO NOT REPLY. Forward the email to [ITSO.Fraud.Reporting@census.gov](mailto:ITSO.Fraud.Reporting@census.gov).

**If you have any questions, please call**

**1-800-923-8282**

*Monday-Thursday - 8:30am - 5:30pm*

*Friday - 8:30am - 4:30pm*

# INFOGRAM

AN INFORMATION SERVICE OF THE  
UNITED STATES CENSUS BUREAU

## BEWARE OF CENSUS FRAUD!

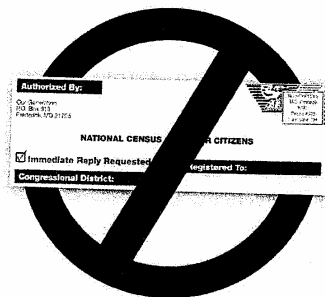
Once every 10 years, the U.S. Census Bureau conducts a count of everyone living in the United States, as mandated by the U.S. Constitution. All personal information collected is kept confidential and protected by strict laws.

The easiest way to be safe is to fill out the questionnaire and mail it back as soon as you receive it! However, if you do not mail it back, a census taker will visit your home. Below are some helpful tips to avoid census fraud:



A census taker will always carry an official Federal Government-issued badge.

All 2010 Census materials mailed to your home will be clearly marked with an official Federal Government logo and will say "OFFICIAL BUSINESS." Do not confuse the word "census" with United States Census 2010.



## 2010 CENSUS TIMELINE OF OPERATIONS

March 2010 – December 2010

- March 19 – April 19:** Opening of Be Counted Sites / Questionnaire Assistance Centers in select neighborhood locations to provide extra forms and help to those who need it, as well as the nationwide Telephone Assistance Center.
- March 22-24:** Mailing of reminder postcards.
- March 29-31:** Service-based enumeration - census workers count homeless people at shelters, soup kitchens/food vans, and selected outdoor locations.
- April 1-10:** Second mailing of 2010 Census form to many homes that have not returned first one.
- April 1, 2010:** Official Census Day. Group Quarters enumeration begins.
- May 1:** Launch of Non-Response Follow-up operations - census workers visit households that have not mailed back their census form.
- July 24:** Launch of Vacant Delete Check operations.
- August 6:** Launch of Field Verification operations.
- Dec. 31, 2010:** Reporting of Census data to the President of the United States.

## 2010 CENSUS LINKS

**Main Page:** <http://www.2010census.gov>

**'Take 10' and Be Counted/QAC Map:** <http://2010.census.gov/2010census/take10map/>

**NY Regional Website:** [http://www.census.gov/regions/new\\_york](http://www.census.gov/regions/new_york)

**Social Media (Facebook, Twitter, more):** <http://2010.census.gov/2010census/involved/index.php>

**NY Regional Facebook ID:** New York Regional Census Office

**2010 Census Logos:** <http://2010.census.gov/partners/census-logos/>

**Multimedia Center:** <http://2010.census.gov/mediacenter/index.php>

**Images, b-roll and other tools:** <http://mediadownload.census.gov/>

**Local data:** <http://www.census.gov>

Robert B. Lindaw Jr., PP/AICP  
Supervising Planner  
Atlantic County Department of Regional Planning and Development